



**CONTINUING
EDUCATION**

Thinking of a Career in the Golf Business?

Upcoming Online Courses

Finance for Non-Financial Managers in the Golf Industry – Oct 22 to Dec 16, 2018

Strategic Management in Golf Operations – Oct 22 to Dec 16, 2018

[Learn More](#)

Bringing the Business of Golf to You

McMaster University Centre for Continuing Education offers the only university diploma in Golf & Resort Management in Canada. This unique ONLINE program is designed for individuals interested in pursuing a career in the global golf industry. Students who complete all ten courses will receive a Diploma in Golf & Resort Management from McMaster University and an industry certification from the Golf Management Institute of Canada (GMIC).

Finance for Non-Financial Managers in the Golf Industry (GLF 104)

Dates: Oct 22 to Dec 16, 2018

Finance for Non-Financial Managers in the golf industry enables decision-makers in the golf industry to understand and properly use financial data. Topics examined include how to identify the financial information required to address specific management issues and problems, assessing short- and long-term financial impacts of resource allocation decisions, and accurate interpretations of a golf operation's financial statements. The manager's role in budgeting and forecasting will be explored using cases, annual reports, and industry research.

[Enrol today!](#)

Cost: \$689.00

Instructor: [Jason Wong](#)

Strategic Management in Golf Operations (GLF 110)

Dates: Oct 22 to Dec 16, 2018

Successful managers integrate and synthesize the many facets of management, leadership, finance and human relations into their management decisions. This course teaches aspiring managers how to develop operating strategies for all aspects of a golf operation. As key decision-makers, students will be expected to develop and implement product, pricing, promotion, and human resource strategies, and analyze the impacts of their decisions on the organization.

[Enrol today!](#)

Cost: \$689.00

Instructor: [Mark Dottori](#)

About [McMaster University Centre for Continuing Education](#)

The McMaster University Centre for Continuing Education (CCE) has inspired people to discover and achieve through lifelong learning since 1931. Students value our quality instructors with industry experience and the flexibility and convenience of courses offered at night, on weekends, and online. We offer more than 200 courses and workshops making McMaster CCE one of Canada's largest and leading providers of academic certificate and diploma programs, professional development education, and corporate training.

Contact: 1-800-463-6223, golfmgmt@mcmaster.ca

About the [Golf Management Institute of Canada \(GMIC\)](#)

The Golf Management Institute of Canada (GMIC) was established in 1999 and is a not-for-profit organization and registered Canadian charity. To date, the GMIC has taught hundreds of students from around the world the business of golf. In 2004, the GMIC was awarded the Canadian Award for E-Training Excellence by the Society for Training and Development.

**Excellent training and networking opportunity to enter or move up in the
Business of Golf and Resort Management.**

[Enrol today!](#)