# THE GOLF WIRE

## **ABOUT THE GOLF WIRE**

As the industry's most-read news distribution service, The Golf Wire delivers the golf industry's latest news to the game's foremost business leaders and industry insiders. Featuring breaking headlines, current updates and the latest reports on equipment and apparel, this independent news agency can help take your advertising to new heights with multidimensional packages that grant you direct access to more than 100,000 loyal readers daily.



## **BANNER AD OPTIONS**

#### **Ad Sizes**

Headline Banner ( $728px \times 90$	Opx as a .gif or .jpg )
12 Months	•
9 Months	\$15,000
6 Months	\$10,000
3 Months	\$ 5,000
1 Month	\$ 3,000
Middle Banner (400px × 150p	3, 3,
12 Months	& 1') (1(1))

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12 Months	\$12,000
9 Months	\$9,000
6 Months	\$6,500
3 Months	\$3,500
1 Month	\$1,500

Side Banner	$(150px \times 400px as a .gif or .jpg)$
12 Months	\$10,000
9 Months	\$8,000
6 Months	\$5,500
3 Months	\$3,000
1 Month	\$1 500

**Please note**: Animated GIFs are allowed (file size limit 150KB);

No flash-based ads

### **Headline Banner**



Middle Banner

zero

For more information, please contact: