

ABOUT THE GOLF WIRE

As the industry's most-read news distribution service, The Golf Wire delivers the golf industry's latest news to the game's foremost business leaders and industry insiders. Featuring breaking headlines, current updates and the latest reports on equipment and apparel, this independent news agency can help take your advertising to new heights with multidimensional packages that grant you direct access to more than 100,000 loyal readers daily.



PACKAGE FEATURES

All Wire packages offer direct access to a dedicated audience of golf professionals and include distribution of an unlimited number of press releases complete with:

- Downloadable release options
- Two high-resolution images
- Link to full text at GolfBusinessWire.com
- Embedded links to any email and website in the release

CORPORATE SUBSCRIPTION PACKAGES & RATES

• SINGLE-BRAND COMPANIES - \$800 per year

This package allows organizations to generate buzz for a single brand using the Wire Services' vast array of resources.

• MULTIPLE-BRAND COMPANIES - \$1,600 per year

This option offers companies with multiple brands and brand extensions the ability to publicize each brand separately via the Wire Services' e-publication and fully searchable website.

• AGENCIES WITH MULTIPLE CLIENTS/BRAND COMPANIES - Price is dependent upon the number of clients. Rates will be reduced by 25 to 50 percent per client.

This opportunity gives agencies the flexibility to promote multiple clients through the Wire Services' niche publications.

For more information, please contact:

Larry Olah • Director of The Golf Wire
407-563-7007 Office • 941-526-6661 Cell • lolah@thegolfwire.com